

Winners of the first IndIAA Awards 2015

| Category | Winner | Agency Partners |
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| 1 Auto Four Wheelers | BMW: Don't Postpone Joy | Ogilvy & Mather, Vizeum (Dentsu Aegis Network) |
| 2 Auto Others | MRF: There's A Lot Riding On Us (ICC World Cup) | Lowé Lintas, Initiative Media, Experience Commerce, Mumbai |
| 3 Auto Two Wheelers | Hero Motocorp (Maestro and Pleasure): ISL -The Game | FCB Ulka, Maxus |
| 4 Banking And Finance | Visa Debit: There's Always A First Time | BBDO India, OMD, Proximity BBDO |
| 5 Consumer Durables | CP Plus Zoom: Uparwala Sab Kuch Dekh Raha Hai | Dentsu Marcom Alliance |
| 6 Consumer Electronics | Dell: Back to School (Ratta Raga) | Grey Group Bengaluru, Mediacom, GroupM, RuralWorks (RW), GoZoop, MSL Group |
| 7 Corporate | No Winner | |
| 8 Entertainment and Media | Hero Indian Super League (Star Sports): Come On India, Let's Football | Ogilvy & Mather, Mindshare, Sports Interactive |
| 9 Fashion and Accessories | Titan: Your time has come | Ogilvy & Mather, Maxus, Tribal 22Feet, Edelman |
| 10 Food and Beverages | Kinley: Boond Boond Mein Sachchai | Ogilvy & Mather, Lodestar UM, Interactive Avenues |
| 11 Government / Public Administration | Incredible India: Athithi Devo Bhava: Desh Ka Sar, Garv Se Ooncha Karein | McCann Erickson |
| 12 Home Care | Scotch-Brite: Lamba Chale | Grey Group (Bangalore), Lowé Lintas |
| 13 Insurance | SBI Life: Are You A Great Dad? | Ogilvy & Mather, GroupM, Mindshare, Perfect Relations |
| 14 Online Commerce | Amazon: Aur Dikhao | Orchard Advertising (Leo Burnett Group) |
| 15 Personal Care | Dabur Vatika: Brave And Beautiful | Linen Lintas, Maxus, Adbur (In-house) |
| 16 Retail | McDonald's: Kuch Pal Offline | Leo Burnett, Madison, Tonic Media |
| 17 Telecom & IT | Vodafone: Speed Is Good | Ogilvy & Mather, Maxus, OgilvyOne |